



zarlun.com Goodbye Old School, Hello Digital - Create Your Online Presence - Online

Bootcamp will cover a different topic each week during the 4 week period:

Module 1 Topic:

Learn to Create A Website - User Friendly

Module 2 Topic:

Website Optimization - Your products and services found when a customer is searching for it.

Module 3 Topic:

Low Cost Internet Advertising

Module 4 Topic:

Branding & Maximizing Your Online Visibility

Bonus Topics:

Social Media & Online Reputation Management